

March 2022

Mr Ken Fehily  
Director  
Fehily Advisory Pty Ltd  
PO Box 2427  
CAULFIELD JUNCTION VIC 3161

Dear Ken,

**4<sup>th</sup> Annual GST & Property Masterclass  
Online – Tuesday 8<sup>th</sup> and Wednesday 9<sup>th</sup> March 2022**

Thank you very much for chairing at our recent 4th Annual GST & Property Online Masterclass.

The masterclass went well, and that was largely due to the efforts of you and our speakers. 50% of respondents were very satisfied with the masterclass and 50% were quite satisfied, yielding an overall result for the event of 4.5 out of 5, a good result. Around 25% of respondents found the content all or mostly relevant to their professional lives, and a further 50% between half and three quarters relevant, yielding an overall score of 4.5 out of 5. Our speakers, scored an average of 4.2 out of 5 with 4 speakers scoring 4.2 or more and 3 speakers with the masterclass high of 4.5.

Your individual scores in the masterclass survey and any feedback are detailed on the next page.

As a conference presenter for TEN, you are entitled to a 10% discount off any TEN products between now and 31<sup>st</sup> March 2023. So that you can claim your discount we have allocated you a Subscriber First discount number. When ordering, insert your Subscriber First discount number in the appropriate place on our order form.

**Your Subscriber First number is: 110233**

Please note that this discount cannot be claimed in combination with any other promotional discount offered by us.

With kind regards,



Robert Clemente  
**CHIEF EXECUTIVE**



Katerina Craven  
**EDITORIAL DIRECTOR**



Melissa Smallacombe  
**CONFERENCE PRODUCER**

# Your audience feedback

## Aggregate Scores out of 5

Your individual scores in the conference survey were:

	Part 1	Part 2
CHAIR	5	5

## How to interpret aggregate scores:

- The best received presentations receive a score of 4.6 or higher. 4.2 to 4.6 indicates a very well received presentation. 3.8 to 4.2 is fair. A score of less than 4 generally indicates a significant concern.
- Topics scored as **less relevant** will drag down the presentation and content scores. In these cases, a presentation/content score *above* the relevance score is an indication that you have done well with the subject. If your presentation/content scores are *below* the relevance score in these cases, it indicates that you have not done as well.

## Detailed Scores

Below is how the delegates individually scored you for each section on the survey (number represents the percentage of delegates that selected this score for you). This will enable you to see the makeup of each of your scores.

### CHAIR

	Very Effective	Quite Effective	Neither Effective or Ineffective	Somewhat Ineffective	Very Ineffective
Part 1	100%				
Part 2	100%				

Some comments about the significance and meaning of these scores.

- Only a very few speakers manage not to get one or two indifferent or poor scores. You can't please everyone! Even one "very ineffective" will drag your aggregate score down quite significantly. We regard isolated poor scores as outliers and we suggest you ignore them.
- A small string of indifferent scores may indicate that the more critical members or the audience were not satisfied with your presentation and they may be worth considering.
- Lower scores aside, the best presentations show a large majority of very effective over quite effective.
- A perfect score of 5 means that all attendees scored you very effective. This happens but it is rare.

